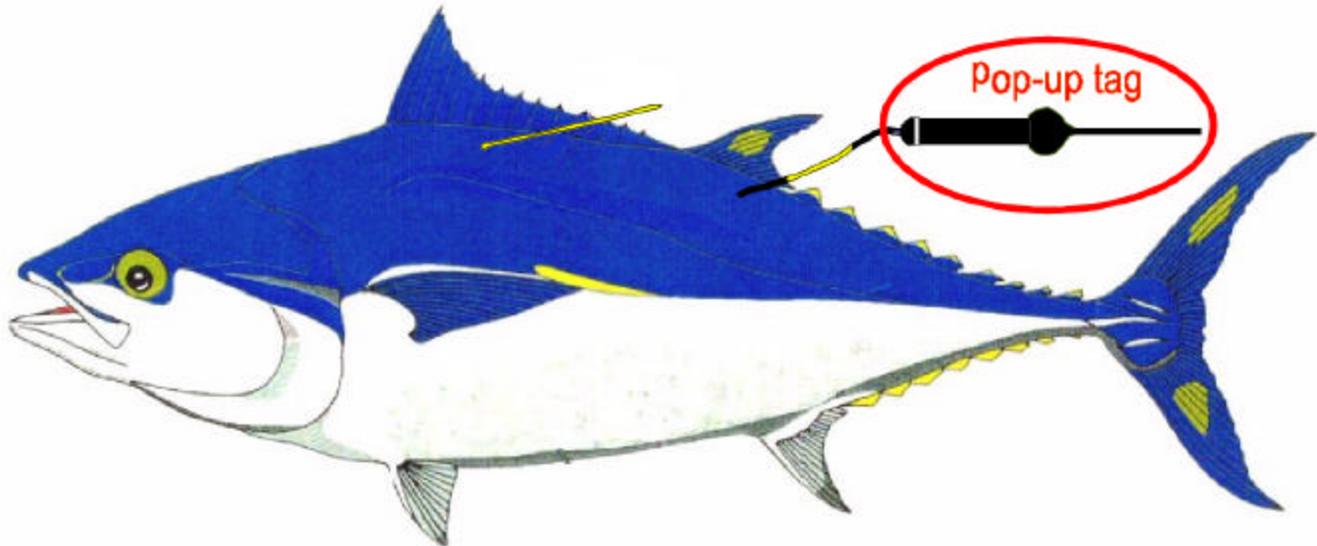


\$500 REWARD

OFFERED FOR POP-UP TAGS FROM ATLANTIC BLUEFIN TUNA



The Northwest Atlantic Collaborative Tagging Project: During the 1998-99 commercial bluefin tuna fishing seasons, pop-up satellite tags are being deployed on giant bluefin tuna by scientists and members of the USA and Canadian fisheries. The research will help to determine the migration patterns of northwest Atlantic bluefin tuna and is in support of the International Commission for the Conservation of Atlantic Tunas Bluefin Year Program.

What are pop-up tags? Pop-up satellite tags are similar to the emergency EPIRBs used for at-sea rescue since both types of technologies transmit their location to the ARGOS satellite once the antennae is at the sea surface. Our pop-up tags are about 13.5 inches long and are externally attached to the bluefin as indicated above. The pop-up tags are programmed to automatically release in the spring and summer of 1999 & 2000. At that time, they will send their location information to the ARGOS satellite. Normally, there is no need to physically recover the tag to get the data. However, if you capture a bluefin tuna bearing this very valuable tag prior to its release, please see procedures below.

Procedure for getting your reward: Please remove the pop-up tag and the conventional streamer tag by cutting the monofilament, carefully stow them and contact us ***immediately*** so the tags can be retrieved and re-deployed on another giant bluefin tuna this season. In addition to saving the pop-up and streamer tags, data on location and date of recapture, fishing gear used, length, weight of fish, and your name and address are also important.

In the USA contact:

East Coast Tuna Association
603-898-8862

New England Aquarium
617-973-5451

National Marine Fisheries Service
1-800-437-3936

In Canada contact:

Canadian Bluefin Research Fund
902-757-3915

St. Andrews Biological Station
506-529-8854 (collect)

Please Help. Your timely response is vital to this state-of-the-art bluefin research. Thank you for being a part of the *Northwest Atlantic Collaborative Tagging Project*.