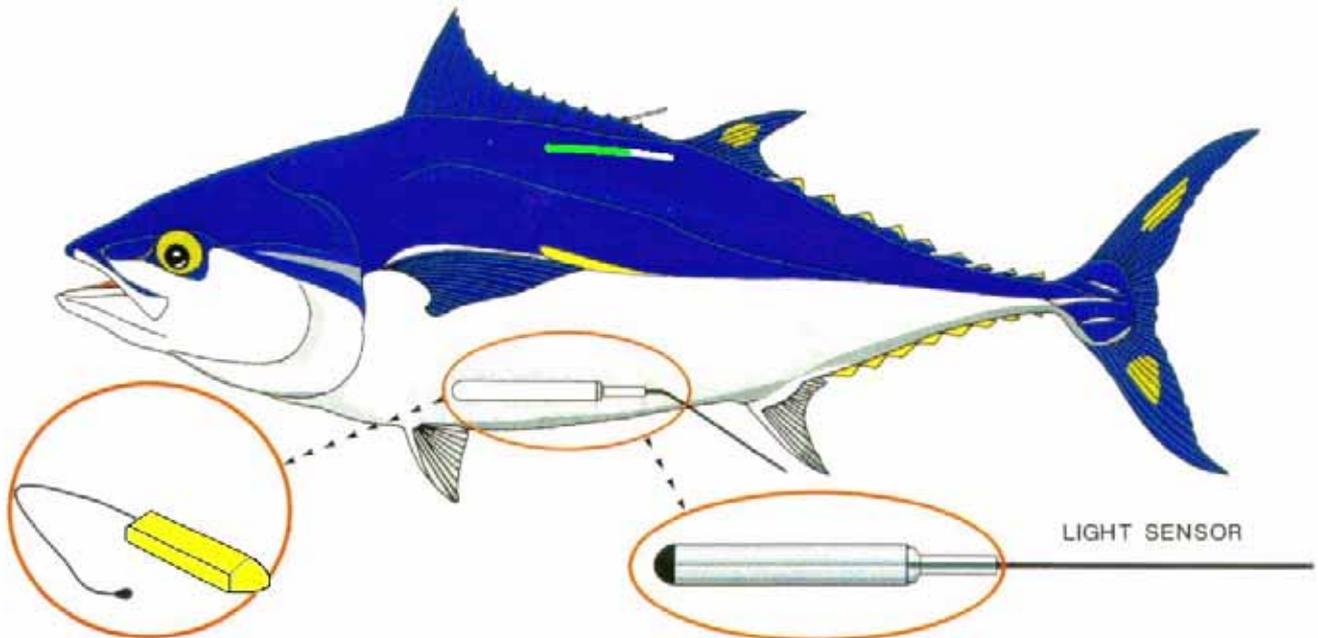


\$1000 REWARD

FOR

ARCHIVAL TAGS FROM ATLANTIC BLUEFIN TUNA



What are archival tags? Archival tags are internal electronic data-recording devices that register information on the daily location of fish through a light sensor. They also provide data on swimming depth, water temperature, and body temperature of the fish. This information is collected on a daily basis and stored in the tag for several years.

How do you determine that a bluefin tuna has an archival tag? Archival tags (silver or yellow in color) are implanted in the body cavity of the tuna, with the light sensor protruding from the ventral (belly) part of the body. However, in order to help fishermen recognize these fish and thus return the archival tags, these specially equipped bluefin tuna also carry 2 external conventional streamer tags (green and white in color) on the dorsal part of their bodies. These external tags are located about 1 inch (2.5 cm) off the dorsal mid-line on each side of the fish. The words "electronic tag inside cavity" and "big \$\$\$ reward" are clearly printed on the streamer tags.

PROCEDURE FOR GETTING YOUR REWARD:

1. All recovered archival tags should be reported to **YOUR LOCAL FISHERIES AGENCY**. If reporting from the West Atlantic area, call this toll free number: **1-800-437-3936**¹; from the East Atlantic/Mediterranean area, call the International Commission for the Conservation of Atlantic Tunas (ICCAT), in Madrid, Spain, at **+34-914165600**. Additional instructions will then be provided regarding where and how the tags should be mailed. Inquires can also be made to Dr. Eric Prince at the following email address: **eric.prince@noaa.gov**

2. **DO NOT REMOVE THE ARCHIVAL TAG BY PULLING ON THE LIGHT SENSOR.** To remove the archival tag, make a cut of about 6 inches (or 15 cm) in the ventral (belly) cavity, in front of the area where the sensor protrudes. Remove the silver or yellow archival tag by hand (with the light sensor attached). Wash the tag with water and keep it at room temperature. The streamer tags found on the dorsal part of the body should also be removed from the fish by cutting, and saved. In addition to saving both tags, the following information should be recorded and reported in order to collect the \$1,000 reward: location and date of recovery of the tags, the fishing gear used, length and weight of the fish, and your name and address.

¹ Outside the United States, this toll free number can be used by dialing the access code for the country that you are in for AT&T DIRECT service to the United States.